

## Business Ethics

Course Name	Course section (credit/hours)	Elective course(3/3)			course code	I052
	course item				course component	
	Target students Division/major/grade				opening semester	2021 1ST SEMESTER
	Class time and classroom	Mon A(Da310)Wed A(Da310)			English Grade	A(100%English)
Reference to this course	Credit compositon	Theory(3) + Design(0) + Practice(0)				
	Prerequisite courses					
	Related basic courses					
	Recommanded concurrent courses					
	Related advanced course					
Instructor	Name (title/division)		Felver Troy Benjamin(Assistant Professor, Business Administration)			
	Office Room Number		Extension Number	1111	e-mail	troyfelver@ajou.ac.kr
	Office hour			Homepage address		
Teaching Assistant	Name (title/division)					
	Office Room Number		Office phone Number		e-mail	

### 1. Course Introduction

The news media have been much stronger in investigating bad behaviors done by companies. Additionally, with smartphones and social media, people record unethical corporate behavior and immediately share it with the world. Companies often do not have the systems to prevent, manage, and respond to this negative publicity. Additionally, as an employee, workers want to do the right thing. However, there are often competing pressures the push people, accidentally or purposely, toward bad behavior, which can damage both their companies and personal careers. Additionally, what is the ethical choice is not always clear, unless the employee has been taught to be ethically aware. This course will explore how individuals can approach and understand the process that leads to ethical behavior, how managers can encourage their staff to act in appropriate ways, and what organizations can do to prevent bad actions and news which can seriously damage their businesses.

NOTE: Due to the uncertainty of the COVID-19 situation, this class may be conducted as a LIVE LECTURE using ZOOM. To join this class, an electronic device with strong broadband internet, a webcam, and microphone are required.

### 2. Course Objectives & course outcome

- a) Gain an understanding of the basic principles of ethics, including utilitarianism, rights, equality, and fairness
- b) Be able to apply these methods and principles in hypothetical cases
- c) Understand the unique aspects of ethics as they apply to a global business environment
- d) Encourage students to share, communicate, and debate their thoughts and opinions regarding these contentious ethical quandaries

### 3. Class types and activities

teaching and presentation

### 4. Teaching Method

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|---|---|
| <input checked="" type="checkbox"/> lecture                                     | <input type="checkbox"/> discussion and debate              |
| <input checked="" type="checkbox"/> team project(presentation and case studies) | <input type="checkbox"/> experiments(role-playing,etc)      |
| <input type="checkbox"/> designing and production                               | <input type="checkbox"/> on-site learning(on-site training) |
| <input type="checkbox"/> others   |   |

### 5. Support Systems in Use

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|--|---|---|
| <input checked="" type="checkbox"/> AjouBb               | <input type="checkbox"/> automatic recording system | <input type="checkbox"/> web-based assignment |
| <input type="checkbox"/> cyber lecture                   | <input type="checkbox"/> online content             |   |
| <input type="checkbox"/> class behavior analyzing system | <input type="checkbox"/> others                     |   |

### 6. Teaching Tools

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> PBL(Problem Based Learning) | <input type="checkbox"/> CBL(Case Based Learning) | <input type="checkbox"/> TBL(Team Based Learning)           |
| <input type="checkbox"/> UR(Undergraduate Research)  | <input type="checkbox"/> FL(Flipped Learning)     | <input type="checkbox"/> DSAL(Data Sciencd Active Learning) |
| <input type="checkbox"/> others                      |   |   |

### 7. Evaluation method of course outcome

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance		20%	
midterm exam			
final exam		40%	
quiz			

## 7. Evaluation method of course outcome

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
presentation		10%	
discussion			
homework		30%	Final Paper(20%), Midterm report(10)
etc			
study hours			

## 8. Textbook and Reference material

Main/Sub	Title	Writer	Publisher	Publication year
Main	What's The Right Thing To Do	Sandel, Michael J	New York: Farrar, Straus and Giroux	2010
Main	Managing Business Ethics : Straight Talk About How To Do It Right	Trevino, Linda K., and Katherine A. Nelson	Hoboken, New Jersey: John Wiley and Sons, Inc	2014

## 9. Class system and Class shedule

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### < Schedule >

\* language : K-korean, E-English

Weeks	Title of lecture	language	time distribution(minutes)			Teaching Method	evaluation method
			theory	design	experiment practice		
1	Syllabus/ Introduction to Ethics / The "Right" Thing	E	3				
2	Sandel: Utilitarianism and Libertarianism	E	3				
3	Sandel: Utilitarianism and Libertarianism	E	3				
4	Sandel: Rights – Libertarians	E	3				
5	Sandel: Justice – Rawls	E	3				

### < Schedule >

\* language : K-korean, E-English

Weeks	Title of lecture	language	time distribution(minutes)			Teaching Method	evaluation method
			theory	design	experiment practice		
6	Trevi?o: Introduction to Business Ethics	E	3				
7	Trevi?o: Ethics and the Individual ? A Prescriptive Approach	E	3				
8	Midterm Exam	E	3				
9	Trevi?o: Ethics and the Individual ? A Psychological Approach	E	3				
10	Trevi?o: Managing Ethics in the Organization ? Ethical Conduct and Management	E	3				
11	Trevi?o: Managing Ethics in the Organization ? Managing Ethics and Legal Compliance	E	3				
12	Trevi?o: Managing Ethics in the Organization ? Managing for Ethical Conduct	E	3				
13	Presentations	E	3				
14	Presentations	E	3				
15	: Trevi?o: Managing Ethics in the Organization ? Ethical Problems of Managers	E	3				
16	Final Exam	E	3				

### 10. Contribution index of the course for attaining ABEEK program outcomes

course outcome	contribution scale
No Data	

### 11. Analysis of improved matters for the previous semester

13. Reference items

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